

# SOCIAL MARKET

WE ARE LIVING IN THE **ERA OF SOCIAL MEDIA**

## OfferUp

buy. sell. simple.

- Allows Dealers to **sell locally or nationwide.**
- Instantly connect with **local buyers on OfferUp.**
- **Promote your Dealership's Inventory.**
- **Millions** are using this platform to **buy and sell cars!**



## Facebook Marketplace

- **Reach Buyers anywhere** using Facebook Marketplace.
- **1 in 3 people** on Facebook use Marketplace.
- **Over 20 million** people click vehicle listings monthly.

Leads from online classifieds

**CONVERT AT  
60% MORE**



**SOCIAL DEALER**

Copyright © 2022 SOCIAL DEALER. All Rights Reserved.